

# Payments Reimagined: *The Summer Series*



## Summer School Is Back in Session

Where payments leaders go to rethink the business they're actually in.

**30 min.**  
PER SESSION

**Live**  
VIRTUAL FORMAT

**10**  
LESSONS

Payments isn't just evolving, it's being rebuilt in real time.

New rails, AI-driven decisioning, embedded finance and software-led distribution are changing how money moves and who captures value.

Summer School 2026 brings this to life through a series of live, 30-minute virtual sessions designed as high-impact lessons, not presentations. Each session focuses on one critical shift in payments, giving executives a clear, practical view of what is changing and what it means for their business.

Smart, practical and a little bit fun. It is summer after all.

## THE CURRICULUM

**LESSON 01 THE NEW PAYMENTS ARCHITECTURE**  
How global rails are being rebuilt and where value is moving

**LESSON 02 RETHINKING THE REVENUE STACK**  
New revenue models beyond traditional transaction economics

**LESSON 03 CREDIT IN THE AGE OF AI**  
Real-time decisioning and the future of lending at checkout

**LESSON 04 FRAUD, TRUST & THE IDENTITY STACK**  
How trust becomes infrastructure in an AI-driven world

**LESSON 05 VERTICAL SAAS EATING PAYMENTS**  
Why software platforms are winning distribution and economics

**LESSON 06 CROSS-BORDER REINVENTED**  
Faster, more flexible ways to move money globally

**LESSON 07 STABLECOINS GO LEGIT**  
Where crypto becomes real-world payments

**LESSON 08 AGENTIC COMMERCE & AI-NATIVE PAYMENTS**  
What happens when AI drives the transaction

**LESSON 09 DATA IS THE REAL MOAT**  
How payments data becomes the competitive moat

**LESSON 10 BUILDING THE PAYMENTS BUSINESS OF 2030**  
What leaders need to do now to stay competitive

## WHO SHOULD PARTICIPATE

Senior leaders across the payments ecosystem:



**FINANCIAL INSTITUTIONS**  
Banks, networks, fintechs and processors



**COMMERCE PLATFORMS**  
Retailers, marketplaces and platforms



**SAAS & EMBEDDED FINANCE**  
Verticle SaaS and embedded finance providers



**STRATEGY & INNOVATION**  
Strategy, product, revenue and innovation leaders

This brings together operators navigating change along with the partners enabling it, connecting buyers, builders and decision-makers shaping how payments evolves.

Anyone whose business touches payments and wants to understand what that really means now.

## SPONSOR OPPORTUNITY

Summer School 2026 creates a platform for sponsors to lead a lesson and bring their POV into the curriculum shaping the future of payments.

You get distribution, audience access and a platform to position your narrative in front of the executives shaping payments.

### PRESENTING SPONSOR

# \$39,500

- ✓ Opening keynote executive episode
- ✓ Full-length recording plus short edit and social clip
- ✓ Prominent branding on event registration page and all communications
- ✓ Fixed homepage event listing featuring sponsor name
- ✓ Premium logo placement across all event promotions and display ads
- ✓ Episode recap editorial article on PYMNTS.com
- ✓ Newsletter & social distribution
- ✓ Early access to registrants (name, title, company, email)
- ✓ Post-event eBook and editorial coverage (co-branded)
- ✓ Full-page ad placement in eBook PDF
- ✓ On-demand visibility across PYMNTS channels

### LESSON SPONSOR

# \$19,500

- ✓ VP+ sponsor executive interview or panel with one end-user
- ✓ Full-length recording plus short edit and social clip
- ✓ Logo placement across owned episode promotions
- ✓ Episode recap editorial article on PYMNTS.com
- ✓ Newsletter & social distribution
- ✓ Full registrant list (name, title, company, email)
- ✓ Post-event eBook and editorial coverage (co-branded)
- ✓ On-demand visibility across PYMNTS channels

## RESULTS SNAPSHOT

# Proven reach. Senior audience. Real engagement.

## 600+

qualified registrants  
last year

## 65%+

VP-level and above  
audience

## Audience

Payments, banking &  
fintech

## Live

and on-demand  
engagement

## PROGRAM TIMELINE

- **April-May 2026**  
Partner onboarding and content creation
- **May-June 2026**  
Production, promotion and audience build
- **July 2026**  
Live sessions and cross-channel distribution

*Where smart leaders come  
to think out loud together.*

### BECOME A SPONSOR

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